



**Haier Kitchen Appliances** 







CUSTOMIZING HEALTHY LIFE

# Haier's Vision

In the Internet Era, becoming to a service provider to serve the best smart life experience that enable user's participation and personalization; creating an entrepreneurial and opened platform for employees and all the society, enable individual to become their own CEO.

# Haier's Mission

Haier is transforming into a real networked enterprise, becoming a node of Internet's interconnection that interacts with all sort of resources, creating a co-creation and win-win ecosystem that based on the value of user's interaction in the post e-commerce area, creating the best user experience in all processes, realizing the win-win and added value for all related stakeholders.



# **Development History**

Haier was founded on december 26, 1984. under the guidance of the enterprise management philosophy and business philosophy of zhang ruimin, haier group complied with the development trend of the times and continuously implemented strategic transformation. after experiencing the brand building strategy, diversification strategy, internationalization strategy, global branding strategy and networking strategy, haier has developed from the collective small factory on the verge of collapse into an ecological enterprise led by the internet of things.

The seven-year cycle at each stage is not deliberate, but the inevitable result of the opportunities and development of the times.



Foundation

# **Globalization Network**



Haier currently has 10+N Open R&D centers, 25 industrial parks, 122 manufacturing centers, 108 market-

# **Haier Kitchen Appliances Development Review**

# 1997

# MODULAR RANGE

Really realize panel removable and washable

### 2013

#### 'DEEP-CAPACITY RANGE HOOD

Range hood enters a new era of powerful suction

# 2015

#### BREAKTHROUGH AND UPGRADING

in April 2015, upgrade the standard of household anti-drying gashob CAS171-2015.

#### DOMINATED POSITION

In October 2015, Haier anti-drying gas hob was elected as 'Safety Star\* of hobs.

#### 2007 ኃበበፈ

WIND CURTAIN HOOD

New breakthrough in

health care

#### THE ERA OF REFORMS In March 2007, the

standard of Household anti-drying gas hob was issued. which triagered a revolution in the hob industry.

#### 2007, LEADING THE INDUSTRY

On September 15. 2007, the first double ring anti-drying gas hob was born in Haier.

### 2016

#### AWARD & REPUTA-

in March 2016, Haier anti-drying gas hob won the IF Design

#### **CLOUD SERIES RANGE** HOOD

Lead the industry into the internet age

#### NO-CLEANING RANGE HOOD

Industrypioneer

# 2008

WIND CURTAIN

healthy and

energy-saving

Creating a new era of

EMBARK ON A NEW

In December 2017,

Standard for Haier

anti-drying gas hob

JOURNEY

was officially

promulgated.

#### CONVERTER HOOD

HOB & HOOD CONNECTION New technological enabling product.

2010

#### 2017 2018

#### WIND CURTAIN 8°//RANGE HOOD

Creating Oil Smoke Catch (OSC) new system

## **Award List**



iF Design

Award







Best Award NZ







Certificate of Anti-drying



Zhidian Lab Certificate



Certificate Open Kitchen Standard

# **Global Brand Strategy**

6 Major Brand Layout



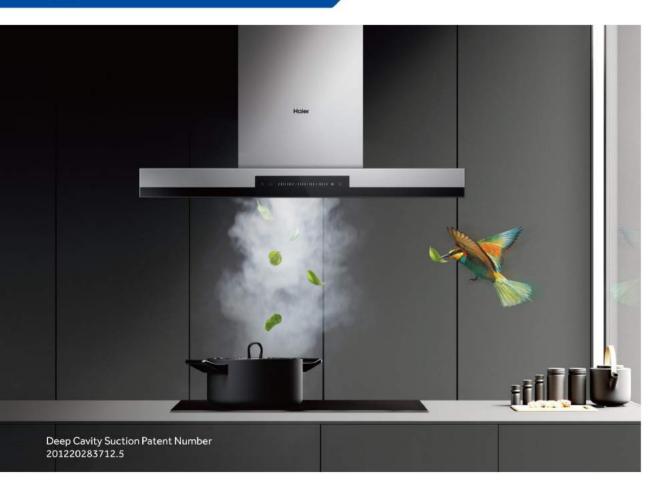








# **Bigger Suction with Lower Noise**



#### Benefit



#### **FPA Inverter Motor**

Compared with the traditional BLDC motor in the industry, the FPA inverter motor uses a stator integral plastic forming technology, which makes the motor temperature rise, noise and vibration indicators have a substantial increase compared with the traditional motor.



## **Deep Pyramid Cavity Filter**

The deep pyramid cavity structure design will expand the smoke area and generate strong suction.



# BMC OVERALL PLASTIO PACKAGE MOTOR

#### Real Powerful

When you touch the boost function, the air flow is up to 22 m<sup>3</sup>/min with 720pa strong wind pressure.

#### **Real Quiet**

Thanks for the unique design, the noise level down to 54db.

### **New Direct Drive Inverter Motor**



720Pa Maximum Static Pressure



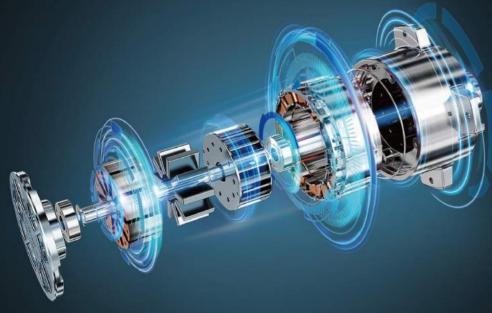
48.62dB (A) Ultra Quiet Drive



1800m3/h Powerful Suction



Water and Oil Resistant

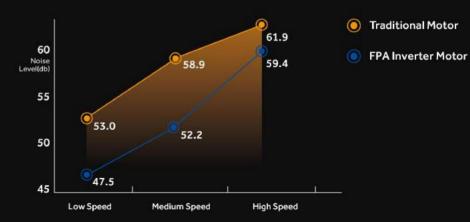


# **BMC Overall Sealing Technology - Lower Noise**



Adopt the global standard O-shape sealing technology, it has IPX4 water proof, oil proof and

#### Noise comparison between FPA motor and traditional motor



#### Pacific - Series Model HIH-T895



Smart Contral





\* As per Warranty card Terms & Conditions

#### Parameter

Туре	T-Shaped
Maximum Air Flow	1350 (m³/h)
Maximum Power	219 (W)
Maximum Air Pressure	720 Pa
Speed	3 Step-less Slide
Net Weight	31 (Kg)
Height	610 mm
Width	895 mm
Depth	520 mm

#### Feature

Direct Drive





Fisher&Paykel





#### Pacific - Series

# Smart Contral







<sup>\*</sup> As per Warranty card Terms & Conditions

#### Parameter

haped
i0 (m³/h)
(W)
Pa
ep-less Slide
Kg)
mm
mm
mm

#### Feature











Model HIH-T2903



Gesture Control

#### **Vision - Series** Model HIH-T90HM-V

Parameter

#### **Vision - Series** Model HIH-T60HM-V

#### Type T-shaped Maximum Air Flow 1350 (m3/h) Speed 3 Step-less Slide Net Weight 18.5 (Kg) Height 580 mm Width 900 mm









\* As per Warranty card Terms & Conditions

#### Feature

















#### Parameter

Holler	

Туре	T-shaped
Maximum Air Flow	1350 (m³/h)
Speed	3 Step-less Slide
Net Weight	15 (Kg)
Height	580 mm
Width	600 mm
Depth	450 mm













# Glossy - Series

#### Model HIH-G90HM-G

## **Glossy - Series**

#### Model HIH-G60HM-G

#### Parameter



Туре	Glass
Maximum Air Flow	1200 (m³/h)
Speed	3 Step-less Slide
Net Weight	14.7 (Kg)
Height	557 mm
Width	865 mm
Depth	450 mm

Туре	Glass
Maximum Air Flow	1200 (m³/h)
Speed	3 Step-less Slide
Net Weight	13.1 (Kg)
Height	510 mm
Width	595 mm
Depth	450 mm



Complimentary 1.8 Mtr Aluminium Foil (Exhaust Ventilation Pipe)





\* As per Warranty card Terms & Conditions

#### Feature













\* As per Warranty card Terms & Conditions

#### **Feature**

**Parameter** 











Complimentary 1.8 Mtr Aluminium Foil (Exhaust Ventilation Pipe)

#### **Pioneer - Series**

#### Model HIH-V90HM-P1/2

#### Classic - Series

#### Model HIH-V90HM-C



#### Parameter

Туре	Vertical - Shaped
Maximum Air Flow	1350 (m³/h)
Speed	3 Step-less Slide
Net Weight	8.7/13.5 (Kg)
Height	400/500 mm
Width	900/380 mm
Depth	120/310 mm

# Parameter



ype	Vertical - Shaped
Maximum Air Flow	1200 (m³/h)
peed	3 Step-less Slide
let Weight	18 (Kg)
leight	850 mm
/idth	900 mm
Depth	340 mm



Complimentary 1.8 Mtr Aluminium Foil (Exhaust Ventilation Pipe)



\* As per Warranty card Terms & Conditions

#### Feature





Complimentary 1.8 Mtr Aluminium Foil (Exhaust Ventilation Pipe)



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#### Classic - Series Model HIH-V75HM-C

#### Classic - Series Model HIH-V60HM-C



#### Parameter

Туре	Vertical - Shaped
Maximum Air Flow	1200 (m³/h)
Speed	3 Step-less Slide
Net Weight	16.6 (Kg)
Height	850 mm
Width	750 mm
Depth	340 mm

#### Feature



Complimentary 1.8 Mtr Aluminium Foil (Exhaust Ventilation Pipe)







#### Parameter

Туре	Vertical - Shaped
Maximum Air Flow	1200 (m³/h)
Speed	3 Step-less Slide
Net Weight	15.5 (Kg)
Height	850 mm
Width	600 mm
Depth	340 mm



Complimentary 1.8 Mtr Aluminium Foil (Exhaust Ventilation Pipe)



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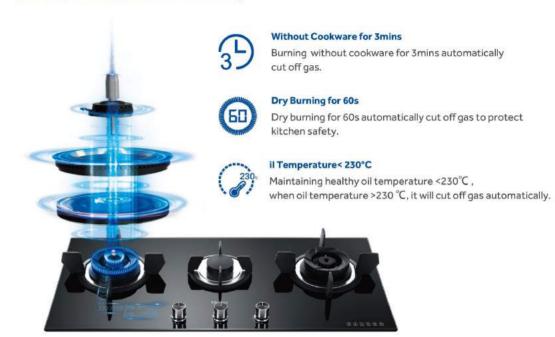


## **ANTI-DRYING GUARD GAS HOB**

Protect Whole Family Safety



#### NTC Active Heat Source Tracking





### Standard maker & patent owner

# **Real Safety**

Special NTC Active heat source tracking system to avoid the fire accidents from dry-burning or no pots.

Multi-function burning mode

Large fire range, both small fire stew, but also fire stir-fry, a machine with many functions to meets variety cooking needs.





#### 8mm Tempered Glass

Using 8mm high-quality tempered glass, without fear of high temperature of 300  $^{\circ}$ C, with additional explosion-proof membrane, fireproof board, cushion, anti-slip mat "five" explosion-proof protection technology, let you use it with peace of mind.



#### **Automatic Ignition Switch**

No need to keep pressing, rapidly ignite the flame.



#### **Cast Iron Pan Support**

Easily match different kind of pot.

#### Built-in Model HIC-B3CGAFH

Hybrid Model HIC-905FCF-O





#### Parameter

Power	2 (Burner) x 5.1 KW (TR) Wok Burner 1 (Burner) x 1.9 KW (SR)	
Burner Material		Brass Burners
Net Weight		18.5 (Kg)
Product Dimension W/	D/H	900x460x92 mm
Cutting Dimension W/	D	830x400 mm



#### Parameter

Power	4.5kw (TR)/2x3kw (Mini TR)/1.7kw (DR)
Burner Material	Brass Burners
Net Weight	24 (Kg)
Height	55 mm
Width	900 mm
Depth	520 mm



\* As per Warranty card Terms & Conditions

#### **Feature**







Easy Connectivity





\* As per Warranty card Terms & Conditions









# Hybrid Model HIC-904FCF-O

# Hybrid Model HIC-754FCF-O



#### **Parameter**

Power	4.5kw (TR)/2x3kw (Mini TR)/2x1.7kw (DR)
Burner Material	Brass Burners
Net Weight	22 (Kg)
Height	55 mm
Width	900 mm
Depth	520 mm

#### **Parameter**

Power	4.5kw (TR)/3kw (Mini TR)/2x1.7kw (DR)
Burner Material	Brass Burners
Net Weight	18 (Kg)
Height	50 mm
Width	750 mm
Depth	520 mm



\* As per Warranty card Terms & Conditions

#### Feature





\* As per Warranty card Terms & Conditions



#### Hybrid Model HIC-654FCF-O

#### Hybrid Model HIC-653FCF-O



#### Parameter

Power	4.5kw (TR)/3kw (Mini TR)/2x1.7kw (DR)
Burner Material	Brass Burners
Net Weight	17 (Kg)
Height	50 mm
Width	650 mm
Depth	520 mm



#### Parameter

Power	4.5kw (TR)/3kw (mini TR)/1.7kw (DR)
Burner Material	Brass Burners
Net Weight	15.5 (Kg)
Height	50 mm
Width	650 mm
Depth	520 mm



\* As per Warranty card Terms & Conditions

#### Feature





\* As per Warranty card Terms & Conditions







# Hybrid Model HIC-603FCF-O

## Tablet Model HIC-763CF-S



#### **Parameter**

Power	4.5kw (TR)/3kw (mini TR)/1.70kw (DR)
Burner Material	Brass Burners
Net Weight	15 (Kg)
Height	50 mm
Width	600 mm
Depth	520 mm



\* As per Warranty card Terms & Conditions

#### Feature



\* As per Warranty card Terms & Conditions

#### Parameter

Power	3kw (TR)/2kw (mini TR)/1.5kw (DR)
Burner Material	Brass Burners
Net Weight	11.2 (Kg)
Height	28 mm
Width	760 mm
Depth	450 mm









5mm Tempered Glass

All with Flame

c

st iron SS port Ti

#### **Tablet** Model HIC-654CF-S

#### Parameter

Power	2kw (mini TR)/2kw (mini TR)/2x1.5kw (DR)
Burner Material	Brass Burners
Net Weight	12 (Kg)
Height	28 mm
Width	650 mm
Depth	520 mm





All with Flame Guard

















#### SMART OVEN Eat Well Every Meal



### PID algorithm



Haier oven uses PID algorithm control program to predict the time to reach the set temperature through calculus image and terminate the heating elements in advance so as to achieve  $\pm 1$   $^{\circ}$ C precise temperature control.



#### Real Smart

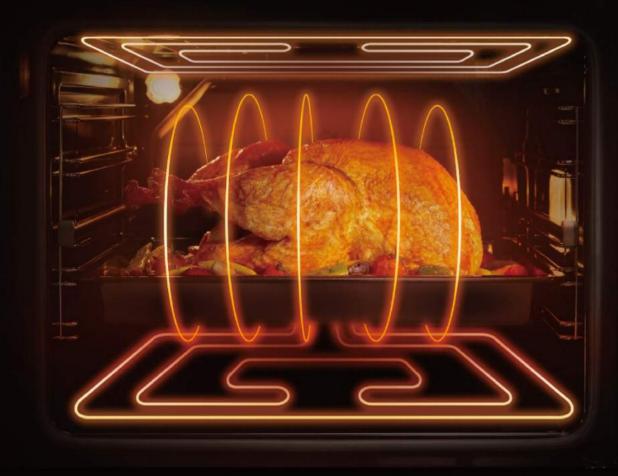
No matter where you are, the oven can be started at any time through the mobile phone APP, and the oven can be preheated and baked remotely, so there is no need to wait for delicious food.



## Large Capacity

The oven has 76L large capacity, it can complete the whole family needs in one time, for example, we can bake 30 cupcakes in the same layer, 3 layers can be baked at the same time.

# 3D HEATING



# **3D Heating**

# Top Double Tube + Bottom + Back Heating Mode

Adoption of upper and lower 4 heating tubes, the length of more than 4 meters, with the back convection circulation fan, 360 heating, the cavity temperature is balanced and consistent, the temperature difference at each point in the oven temperature fluctuation is less than  $1^{\circ}$ C, the food is heated more evenly, exquisite dishes can be enjoyed at home.

# Patented M + U Type Heating Tube

Different from the traditional heating tube, M-type + U-type heating tube can provide a more uniform radiation heat source to ensure the average distribution of temperature inside the oven and improve the quality of baking.

#### **Built-in** Model HCO-T10U1





#### \* As per Warranty card Terms & Conditions



#### Parameter

Timer	LED soft touch PCB
Capacity	76L
Glass Door	Three layer door glass
Electrical Voltage	50 - 250V
Max. Power	220-240W
Gross Weight	39 (Kg)
Product Dimension W/D/H	595x567x595 mm
Cutting Dimension W/D/H	600X600X600 mm

#### Feature









of Shelf

Control

















#### Function

	~
Bottom and Top	Full C
Element On	

Circular Heater

Fon With

Bottom Element

\*

Fan , Grill





(4)

Circular

Element Fan













\*

Fan , Bottom

and Top Element On

#### **Built-in**

# Model HIO-M59CF



\* As per Warranty card Terms & Conditions



#### **Parameter**

Timer	Mechanical
Capacity	59L
Glass Door	Double
Electrical Voltage	50 - 250V
Max. Power	220-240W
Gross Weight	32 (Kg)
Product Dimension W/D/H	595x531x595 mm
Cutting Dimension W/D/H	600x600x600 mm

#### **Feature**



Five Level of Shelf











**Function** 







45



## **SMART STERILIZER**

Make Your Life Healthier









# **Smart App Conncetion**

Remote control

- 1. When not at home ,through smart app ,can operate certain functions like Sterilize/Dry/Smart inspection/Reservation.
- 2. Monitor the working status in real time.

#### **Child Lock Protection**

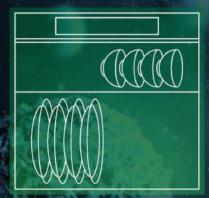
Press the "lock" button for 3 seconds to start the function of child lock. At this time, other operations cannot be performed, which can effectively prevent mis-operation caused by children or accidental touching.

#### **Cold Food Sterilization**

Cold food sterilization function use uv illumination under room temperature, and the processed ingredients can be stored for a longer time with better quality.

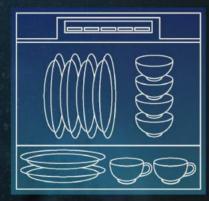
## Sterilizer combined with Dish Warmer

# **Traditional**



Seperated bowls&dishes with only sterilizer function.

# Combined



Combined bowls&dishes with lower cavity as dish-warmer.



#### **Dish Warmer**

Traditional food: Keep the best flavor when it is just-cooked ready, avoid Oil condensation.

Western food: For Steak, coffee, Dish-warmer is necessary, so then to keep the right temperature and flavor.

#### Built-in

#### Model HIS-X76SWA1





#### **Parameter**

Ultra Violet Lamp Power	15W
Light-wave Tube Power	900W
Power of Fan & Heater	315W (fan 15W; Heater 300W)
Product Dimension W/D/H	595x455x598 mm
Cutting Dimension W/D	600x480 mm
Gross Weight	32.5 (Kg)

#### Feature



\* As per Warranty card Terms & Conditions



Temperature



Indian Stainless



# Built-in MWO

# **Built-in Capable Microwave**





28L Capacity

1000 Watts (IEC-705 test procedure)



## **Recessed Turntable**

Maximizes oven space and flush design easily accommodates multiple dishes.

# Built-in Model HIM-M28SA1





\* As per Warranty card Terms & Conditions

#### Feature















#### **Parameter**

MW input power	1450W
MW power	900W
Grill power (if grill)	1200W
Cavity volume	28L
Cuft	0.7 cu.ft.
Control	Digital
Timer	Digital
Turntable size	270 mm
Auto menu	Yes
Child safety lock	Yes
Cooking end signal	Yes
Cavity	SS
Cover	Zinc plated
Finish	SS
Product Size	595x400x384 mm
Cutting Size	600x550x400 mm
Gross Weight	18 (Kg)















Sterilizer

Built-in MWO





Microwove





Sterilization

Sterlizer Combined With Dish-warmer

Microcomputer







Indian Stainless Steel Utensils

Hood

Direct Drive



Powerful Suction





Oll-Catch Tech

CHI.





Detechable Chimeny&panel









Pan Support













Hob









Auto Electronic





























Oven



Temperature Control

















3 Layer Glass Door Panel

